Created by Simranjeet Kaur Mann

Template to use when researching Law firms



Hover over the individual site names to directly access my respective social media sites!

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**BACKGROUND INFORMATION**

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| Chamber’s Student (‘True Picture’ Page) | What stood out to me? | Why did it stand out to me? | How can I show the firm it stood out to me? | Further topics I need to research on this |
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| Lex 100 (Firm Profiles page) | What stood out to me? | Why did it stand out to me? | How can I show the firm it stood out to me? | Further topics I need to research on this |
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| Law Careers Net  | What stood out to me? | Why did it stand out to me? | How can I show the firm it stood out to me? | Further topics I need to research on this |
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| All About Law  | What stood out to me? | Why did it stand out to me? | How can I show the firm it stood out to me? | Further topics I need to research on this |
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**SECTOR / PRACTICE AREA STRENGTHS**

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| Legal 500 | What stood out to me? | Why did it stand out to me? | How can I show the firm it stood out to me? | Further topics I need to research on this |
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**THE FIRM’S WEBSITE**

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|  | **The Research** | **What does it tell you about the firm?** | **Why is it significant to you?** | **How can you make it relate to you?** |
| What’s the first thing you see? |  |  |  |  |
| What is the firm’s current focus? |  |  |  |  |
| Any slogans/ catchphrases? |  |  |  |  |
| Values / Ethos |  |  |  |  |
| What does the firm want to see in their trainees? |  |  |  |  |
| Recent News / Deals |  |  |  |  |
| Pro Bono / CSR |  |  |  |  |
| Diversity & Inclusion |  |  |  |  |
| Anything else that stood out to you? |  |  |  |  |

**THE FIRM’S SOCIAL MEDIA SITES**

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| --- | --- | --- | --- | --- |
|  | **The Research** | **What does it tell you about the firm?** | **Why is it significant to you?** | **How can you make it relate to you?** |
| LinkedIn |  |  |  |  |
| YouTube |  |  |  |  |
| Podcasts |  |  |  |  |
| Instagram |  |  |  |  |
| Facebook |  |  |  |  |

**NEWS STORIES ABOUT THE FIRM**

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| --- | --- | --- | --- | --- |
|  | **The Research** | **What does it tell you about the firm?** | **Why is it significant to you?** | **How can you make it relate to you?** |
| Lawyer2b |  |  |  |  |
| The Lawyer |  |  |  |  |
| Legal Cheek |  |  |  |  |
| Google Search |  |  |  |  |
| LittleLaw |  |  |  |  |
| Watson’s Daily |  |  |  |  |
| LawMiracle |  |  |  |  |
| Legal Podcasts |  |  |  |  |

**GAIN A PERSONAL INSIGHT OF THE FIRM**

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|  | **What did they tell you about the firm?** | **Why is it significant to you?** | **How can you make it relate to you?** |
| Person X [future trainee] (LinkedIn) |  |  |  |
| Person Y [Associate] (LinkedIn) |  |  |  |
| Person Z [Trainee solicitor] (Open Day) |  |  |  |
| Person A [Partner] (Insight Day) |  |  |  |
|  |
| Personal experiences of others from forums like the Corporate Law Academy |  |  |  |
| Legal Instagram Pages |  |  |  |